

The Phoenix Seminar

Empowering People For Maximum Performance



The Challenge

Business success today requires highly motivated, personally responsible, clearly focused quality people in every position, at every job, working together for maximum results.

The Opportunity

Empower individuals to be more positive, more confident and more effective team members, communicators, and problem-solvers. Give them the personal and interpersonal tools they need to build themselves and the organization.

The Potential

The best companies have the best people. When people feel they are growing as individuals, they become more dedicated to growing the company. Total quality management requires total quality people. This course unlocks personal potential and leads to increased achievement, satisfaction and results.

The Benefits

- People feel better about themselves
- Greater acceptance of personal responsibility for results
- Superior problem-solving and decision-making skills
- Improved communications and teamwork
- Higher productivity and performance
- Individuals emerge more positive, confident and self-motivated

Facilitation

This three-day, video-assisted, multimedia-media presentation is facilitated by certified instructors and can be customized to meet the needs of the organization. Complete with workbooks, audiotapes, application exercises and completion certificates.

The Program

1. The Psychology of Achievement
2. Seven Mental Laws
3. Unlocking Your Potential
4. Your Subconscious Powerhouse
5. Taking Charge of Your Life
6. Eliminating Negative Emotions
7. Releasing Your Brakes

8. The Worry Buster
9. Programming Your Mind for Success
10. Changing Your Self-Concept
11. The New Mental Diet
12. Software for the Brain
13. Rapid Learning Techniques
14. Progressive Relaxation with Music

15. Five Keys to Goal Setting
16. Twelve Steps to Goal Achievement
17. Time Management Strategies
18. Doubling Your Brainpower
19. Tapping Your Inner Genius
20. Creative Problem Solving Techniques
21. Increasing Your Energy Level
22. Understanding the Mind-Body Relationship
23. Eliminating Stress and Tension
24. Developing a Success Personality
25. Building Superior Relationships
26. How to Raise Superkids
27. Finding True Purpose in Life



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